

August 28, 2018

Village of Tequesta
Mayor and Village Council
345 Tequesta Drive
Tequesta, FL 33469

RE: Resume for Tod B. Mowery, applicant for the Village of Tequesta Village Manager search

It is with great pride that I submit this application for your Village Manager search. The challenge of replacing your current manager is a major effort and one that I am sure has stretched your imaginations. Now that you are back out looking for the right candidate, you are keenly aware of the need for finding the “right fit” to replace your retiring manager. Based upon my review and local understanding of your search, I am thrilled to seek the opportunity to become a part of your team. As you will find, I have not been a recent candidate for any other city or village management positions, although you will find I am an individual that has the right skill sets and abilities, along with personality and experiences to best assist you now.

Going back to high school, I have always had an interest in leadership and serving. During college I was blessed with the opportunity to collaborate with the United Nations in Geneva Switzerland and it launched me into first becoming an economic development director and then a Village Manager. So at the young age of 26 and with a team of 19 staff, I began my career in city government. From day one I loved it. As a village staff, we had to perform in literally every discipline. I fondly recall learning to patch potholes, fix watermain breaks, operate a backhoe, work at the library, plow snow, do water and wastewater sampling and train with the police department. As my career grew, I moved up into larger sized communities and dealt with so many facets of larger cities. Each position allowed me to further enhance my skills and to learn more about improving the lives of those around me. Through my city management career I obtained various utility experiences, including water distribution licenses, negotiating utility contracts, instituted new technology programs, oversaw the development of public projects and contracts, fostered leadership development and senior level training, and just plain learned to listen to the public and council, while helping create a positive and fun loving work environment.

This letter is simple. I love municipal management, I love small communities and I love working with people. Some individuals love large municipalities and being in settings where it is literally impossible to have a “family” style gathering of all staff. My approach is also simple. I believe in empowering department heads to do the job they were hired to do, stay away from micromanagement, serve the public with enthusiasm and make sure that effective and appropriate communication is being provided to the elected body.

We all go through journeys in life and my life's journey has been no exception. We all have an opportunity to make a lasting and positive difference in the lives of those around us and I daily strive to make the most of what life presents. I look forward to meeting with each of you in person and in further detailing my skills and abilities, desires and dreams and to learn how I can best assist each of you with my collaborative style of management.

Thank you for your personal consideration and for the job each of you do. Elected service is both a joy and opportunity.

All the best,

Tod

Tod Mowery

561.262.6304

Tod B. Mowery

Mrtodb@aol.com 561.262.6304
241 SW Fernleaf Trail, Port St. Lucie, FL 34953

Executive Profile

Proactive, effective and team oriented professional with extensive experience in local government management, policies and operations, including experience as a village/city manager in three cities, an assistant town manager, a local government and zoning consultant, and a county commissioner.

Collegiate Background

University of Tennessee, Master of Science in Planning (MS) **1994**

University of Tennessee School of Planning-Promise Award recipient.

Kent State University, Bachelor of Business Administration (BA) **1990**

-Business Management

Professional Experience

| Public and Private |

President, Redtail DG, Inc. – Governmental, Planning, Landscape and Development **2013- Present**
| St. Lucie County |

- Established Redtail DG in an effort to refrain from any conflict of interest issues with my County Commission seat.
- Coordinated efforts with the City of Lake Worth City Manager's office consulting to successfully obtain a \$40m road and public infrastructure referendum.
- Represented various clients to establish various types of rezonings, site plans, landscape plans, permits, environmental and economic development studies.
- Provided international development and relief efforts in Haiti, the D.R. and the Puerto Rico.

County Commissioner and Chair, BOCC

2010 - 2018

| St. Lucie County, FL |

- Identified issues and needs that were obstacles in District 2, while implementing action based planning.
- Developed a new \$60M project and 25 year agreement with the NY Mets to expand the St. Lucie County Spring Training facility.
- Participated in efforts to develop the \$58.9 million, 112-bed, 123,000 sf Ardie R. Copas Veterans Nursing Home.

- Oversaw the highly contentious U.S. Congressional recount for Congressman Alan West v. challenger Patrick Murphy. The County Supervisor of Elections was admitted to the hospital due to the stress and the County Judge asked for my participation in overseeing the efforts, which included coordinating with 22 election and constitutional law attorneys.
- Adopted numerous county budget's, averaging between \$509M and \$601M county budget, annually receiving The Government Finance Officers Association (GFOA) Distinguished Budget Presentation Award, while also reducing the county tax millage, establishing stabilizing fund reserves and providing for necessary public services.
- Expanded economic development efforts at both the county airport and seaport, creating a 1,500 acre logistics zone at the airport and creating a master plan for seaport expansion, along with participating in efforts to create a new airport terminal and U.S. Customs facility
- Hired to create a master plan for the State's largest State Certified Research Park (1,600 acres) and finished the project on election day 2010, which is being fully implemented today.

**Regional Director, Cotleur &Hearing Inc.,
|Jupiter, FL|**

2006 - 2013

- Assisted with general office management needs and developed a satellite office for Cotleur & Hearing, the premier land planning, landscape architecture, economic development and environmental firm in South Florida, representing both public and private sector clients.
- Managed the economic development, comprehensive planning, zoning and site plan development and approval process for numerous residential, commercial and industrial projects in South and Central Florida. Several of the mixed use projects contained over 1,000 residential lots.
- Represented a single property owner in the annexation, zoning and concept planning of a new 7,000 acre community along Florida's Treasure Coast. Extensive negotiations were required with State agencies and the process involved intricate market, traffic, utility and environmental studies.
- Developed plans and obtained all development approvals for the State's 4th bioscience effort VGTI (Vaccine Gene Therapy Institute), along with a new "campus style" corporate office park in one of Florida's only "New Urbanism" developments called "Tradition."
- Represented the State's largest shopping center developer with 11 shopping center developments, integrating different strategies into development concepts, such as reverse angle parking, zero lot line commercial development and creative design approaches.
- Collaborated with various public/private teams to facilitate approvals and negotiations on several "tough case" projects.

**Asistant Town Manager, Town of Jupiter
|Jupiter, FL|**

2005 – 2006

- Assisted the Town Manager in all areas of administration and operated as the Chief Operating Officer.
- Oversaw the successful recruitment program to secure the Scripps Research Institute to north Palm Beach County. Scripps represented the largest economic development effort in the history of Florida, costing approximately \$670 million. The politically charged process involved immense negotiations with political entities, including prior governor, Jeb Bush.
- Developed and implemented a new community Trolley system, called the CAT (Civic Activities Trolley) through an exciting team approach.
- Assisted in the purchase of a former church and associated land for the development of a new Neighborhood Resource Center.
- Developed the Town's Economic Development program to attract, retain and expand High Tech, R & D and BioScience industries.
- Coordinated with Federal, State, County & Town Departments to provide Emergency Hurricane Relief efforts following 2005's Hurricane Wilma to local residents.
- Facilitated and oversaw renovation efforts for Town Hall customer service areas.
- Participated in the development of a strategic management tool called the Balanced Scorecard performance measurement system to be implemented over a 3 year period.

City Manager, City of Sturgis

2002 – 2005

| Sturgis, MI |

- Managed all daily operations of the full-service city, including the city's own full service hospital and the departments of parks, recreation, cemetery, electric (meter, line and diesel/dam power generation divisions), auditorium/catering, library, airport, water and wastewater treatment plant, public services, police/dispatch, fire / rescue / ambulance, economic development, community development, assessing, IT, engineering/GIS, clerk's office, city controller/purchasing/human resources.
- Negotiated 5 year contracts with the City's 3 bargaining units (police, fire / ambulance and electric) using a new technique called Interest Based Bargaining. This process allowed for very successful negotiations, including establishing the City's Police Officer's Labor Council contract in a record 3 day period.
- Established numerous Regional efforts, including starting a full service ambulance service for the City and the entire southern half of the County.

- Enhanced the quality of life for residents of Swartz Creek through the creation and promotion of numerous community shaping projects and programs, including a new city hall, public service building, innovative arterial street traffic calming measures, downtown streetscapes, community policing, and forestry.
- Reestablished very productive relationships with the 4 adjacent townships in a community that had Michigan's worst anti-annexation record.
- Promoted the creation and development of a successful regional multi-state (Michigan / Indiana) tourist based border development and utility plan guiding growth at the interchange of Interstate 80/90. Exciting aspects of the commercial tourism plans include indoor/outdoor water theme parks/hotels, Amish village shops and senior living.
- Created a downtown streetscape plan along U.S. 12 using a new coordinated planning approach called Context Sensitive Design (CSD). As a result, the Governor of Michigan established Sturgis as the Michigan Department of Transportation's poster child on proactive roadway design and community involvement.

Senior, Local Government – Consultant/Planner, LSL Planning,

2000 – 2002

| Grand Rapids, MI |

- Provided local government consulting to numerous Michigan cities, villages and counties in the areas of management, economic development, planning/zoning, ordinance development, union negotiations, and community visioning.
- Managed the development of several downtown development plans, community waterfront studies, market analysis studies, master plans and zoning ordinances, along with ongoing community consultation. Special projects of interest included:
 1. Saint Joseph (pop. 12,000) – Downtown Development / Waterfront Plan for this top-rated tourist oriented community located on Lake Michigan. Highlights included concept designs for a gondola system to carry guests and residents off of the downtown bluff to a regional park that typically draws 300,000 for concerts.
 2. Saginaw Chippewa Indian Tribe – Zoning Ordinance and other new government general ordinances. The Saginaw Chippewa tribe is Michigan's largest Native American tribe and also the owner / developer of the Soaring Eagle casino. Highlights included developing consistent acceptable programs while working through major tribal council disputes.
 3. Ionia County (pop. 35,000) – Zoning Ordinance. This mid-Michigan county is located about ½ hour from Lansing - Michigan's Capital. Interestingly, it is also home to several large Michigan Militia (Patriot) groups that believe most city, county, state and federal

government powers are illegal and developed with no authority over them. This county represents one of the last counties in Michigan that does not have zoning.

- Administered and directed executive recruitment for numerous municipalities and private associations.

City Manager, City of Swartz Creek
|Swartz Creek, Michigan|

1997 – 2000

- Managed all daily operations of the suburban City located adjacent to General Motor's home, Flint, Michigan, including successful collective bargaining relationships/contracts, acting as the public relations and economic development director.
- Created and promoted numerous community shaping projects and programs, including a new city hall, public service buildings, innovative arterial street traffic calming measures, downtown streetscapes, community policing, forestry and youth programs.
- Established substantive and productive community relationships with area cities, townships and counties, including area agencies, organizations, businesses and individuals resulting in several innovative public/private partnerships. One of which spawned the development of an exemplary 980 unit "neo-traditional" housing community adjacent to General Motors Service Parts Operation (GMSPO) facility and an elementary school (the Development won "Best of Show" and Best Exterior" in the County's Annual Home Show.)

Village Manager, Homer, Michigan
|Homer, Michigan|

1995–1997

- Directed economic development efforts, assisting in over \$7 million of new industrial development and 400 new jobs.
- Coordinated the development of a National Historic District.
- Convinced a Hollywood Film Company to produce a motion picture in town. It premiered at the 1998 East Lansing Film Festival – entitled "Four Way Stop."
- Secured a \$1.13 million no-match grant from the Kellogg Foundation for parks/recreation, placing a heavy emphasis on youth interaction, involvement and management.

Boards and Committees – Experince showing current and former involvement in the following:

- Committee Member, Place of Hope Leadership Advisory Council
- Chair and Vice Chair, Board of County Commissioners
- Chair, Mosquito Control District
- Chair, Treasure Coast Council of Local Governments
- Chair, Treasure Coast Regional Planning Council
- Chair, Value Adjustment Board
- Chair, Federal Affairs Committee, Florida Association of Counties
- Chair, Public Safety Coordinating Council
- Vice Chair, Erosion District
- Board member, St. Lucie County Transportation Planning Organization
- Section Chair, Florida American Planning Association, representing Palm Beach, Martin, St. Lucie & Okeechobee Counties
- Commissioner, St. Lucie County Independent Fire District
- Board member, Treasure Coast Education & Research Development Authority
- St. Lucie County Education Foundation Board Member
- St. Lucie County Chamber of Commerce, Board of Directors
- Founding Board Member, The College Preparatory Academy of the Treasure Coast (charter high school)
- Commissioner, St. Lucie County Planning and Zoning Commission

Affiliations/Organizations/Various – current and former


- Accomplished public speaker – various organizations, conferences, associations, meetings and topics
- U.S. Green Building Council LEED Professional Accreditation
- International City County Managers Association
- American Institute of Certified Planners (AICP)
- American Planning Association (APA), member
- Children’s ministry coordinator and Church Deacon – several churches over the years
- FDOT certified Airport Manager (Sturgis Kirsch Municipal Airport, Sturgis, MI)
- Michigan Certified Community Water Operator (Grade S4 & S3 – up to a pop. of 20,000)
- Vice President, Kiwanis and Rotary Clubs

References available as requested

Village Manager - Tequesta, Florida

Tod Mowery

Applied on Aug 29, 2018 (38 minutes ago)

 **Candidate Info**

Notes

Emails (1)

Resume

[Cover Letter](#)



Applied 38 minutes ago:
New

Application Questions

- 1. Have you ever filed an application with us before and if yes, when and what position(s)?
no
- 2. Are any of your friends or relatives presently employed with the Village, and if yes, who?
no
- 3. Have you ever been employed with us before and if yes, please provide details?
no, however, I did provide professional zoning consultation to Village staff.
- 4. Have you ever been discharged from any employment or asked to resign? If yes, please explain.
no
- 5. Are you currently employed?
yes

6. Why do you want to work for the Village of Tequesta?

As a local resident for the last 13 years, I have had the pleasure of watching the Village of Tequesta. As a former assistant town manager for Jupiter I was able to collaborate with village staff on a variety of issues and as the Chair of the Treasure Coast Regional Planning Council, I was able to interact with the Village Mayor and others regarding various items and current concerns. All of this has helped lead me to a place where I can feel a real sense of "fit." Some positions fit individuals better than others and the Village of Tequesta is a real fit for me. I love the small community feel, the placement next to Jonathan Dickinson (which is where I trail ride every Friday evening), the proximity to the inlet, ocean and intercoastal waterway and so much more.

I love municipal management and frankly, I am good at working with elected officials, department heads, staff and the public.

References

available upon request.